



Coriell Life Sciences (CLS), a bioinformatics and precision medicine organization based out of Philadelphia, is looking for a self-motivated, creative, and dependable marketing intern to join our growing team.

The CLS marketing intern works directly with the marketing director, helping complete tasks such as market and competitive research, social media, website, and email content development, marketing strategy and tactical execution, and internal communications, along with assisting other teams with communications and related efforts.

This position is a paid internship flexible around school/work schedule.

Duties & Responsibilities

- Maintain marketing materials library.
- Help organize presentations for in-person (when appropriate) and virtual events and webinars.
- Manage and update the company database and customer relationship management system (CRM).
- Assist in marketing and advertising activities efforts, to include but not limited to, social media, email communications, direct mail, website content, YouTube.
- Monitor all social media platforms and other relevant sources for trending news, ideas, and feedback.
- Perform competitive and market analysis and research on the latest trends.

Qualifications and Experience

- Current enrollment in an undergraduate course for marketing, communications, or similar field.
- Familiarity with social media strategies and platforms.
- Experience with content planning and creation, primarily for social media platforms (e.g., imagery, copy, video) and email marketing.
- This is not a graphic design, video, or website development position, though experience with related programs is a significant plus.
- Ability to multitask and take initiative.
- Ability to take direction and absorb information quickly.
- Excellent verbal and written communication skills.
- Must have a passion for marketing.