

Return to Operations Change Enablement

Transition your staff back to on-site work with confidence

A Roadmap for a Successful Return

Given the unprecedented challenge of the COVID-19 pandemic, many organizations are finding they lack the internal capacity and expertise to develop successful return-to-work programs for their employees.

To ensure that workers feel safe, confident, and connected in the months ahead, it's vital for companies to have detailed communications strategies in place as their employees return to on-site employment.

Coriell Life Sciences and our partners at Trellist Marketing and Technology can help.

Inspiring Confidence, Minimizing Disruption

Once you have your Return-to-Operations plan in place, our Change Enablement services will help you develop and deliver a thoughtful, tailored communications program that minimizes disruption and supports the continued productivity, satisfaction, and well-being of your workforce. Our partners at Trellist have provided change enablement and internal communications solutions to enterprises of all sizes. That same expertise can be yours at this crucial moment.

Sample Roadmap

ORGANIZATIONAL RISK ANALYSIS

Return-to-Work (RTW) and business plan finalized

FINALIZE CHANGE ENABLEMENT PLAN

Change enablement plan finalized and signed off on by leadership

EMPLOYEE RESOURCE CENTER

Intranet launch with new process documents and helpful resources

EMPLOYEE SURVEY

Employee pulse survey deployed

SHARE SUCCESS

Report performance metrics to employees, share successes, and provide encouragement



SET THE STAGE FOR CHANGE

Communicate to employees the reason for and method behind the company's RTW planning strategy, expected benefits, and establish a timeline for what's next

EMPLOYEE DISTRIBUTION

Individual RTW plans distributed to employees

SAFE RETURN TO WORK

MEASURE PERFORMANCE

Measure business performance against employee health and satisfaction

Why Change Enablement?

Effective communications play a crucial role in generating positive outcomes for company initiatives, especially during times of great change and uncertainty. As your service partner, we will:



Engage internal stakeholders to document your current organizational state and workforce needs.



Develop content including email assets, video and more, that inspires a well-connected culture.



Understand your internal audiences and the keys to their health, satisfaction, and productivity.



Implement a channel strategy that maximizes the reach and engagement of each communication.



Devise a communications roadmap that contributes to the long-term health of your organization.



Measure performance and benchmark against employee satisfaction, engagement, and well-being.

Return-to-Operations Change Enablement solutions packages start at \$40,000*, with a variety of custom service options offered as well.

ESSENTIAL	ENHANCED	ENTERPRISE
<p>Package Includes:</p> <ul style="list-style-type: none">• 1 change enablement plan customized for your company• 3-email campaign series to non-segmented audience (company-wide)• 1 video creation (max 3 minutes)• 1 report for data analysis	<p>Package Includes:</p> <p>Everything in Essential, plus:</p> <ul style="list-style-type: none">• 2 additional emails to segmented audience (up to 3 audiences)• 2-3 video creations (max 6 minutes total)• In-office signage (up to 3 designs)• Print mailer (simple)	<p>Package Includes:</p> <p>Everything in Enhanced, plus:</p> <ul style="list-style-type: none">• 3 additional emails• 1-2 additional video creations (max 10 minutes total)• 2 employee surveys• 2 additional signage designs• Print mailer (detailed)

*Coriell Life Sciences risk modeling services are not part of these packages and will be quoted separately.

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MARKETING | TECHNOLOGY

Trellist is a trusted partner of Coriell Life Sciences and is a professional services firm delivering performance-driven business solutions that are flexible, innovative, and optimized to maximize efficiency and return. The firm consults on, and integrates, data with marketing, design, technology, and digital services for clients at the global, national, and regional level. Trellist utilizes a unique approach to business—from the firm’s employee-shared structure, to how it partners with its clients.

To learn more about our Return-to-Operations Change Enablement services, visit www.coriell.com/RTO.

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